

PSYCHOLOGISTS FOR SOCIAL RESPONSIBILITY

BOOK TALK AND SIGNING FOR NEW MEMBER BOOK ON PSYCHOLOGICAL CHANGES FOR ADDRESSING CLIMATE AND OTHER CRISES

“From Me to We: The Five Transformative Commitments Required to Rescue the Planet, Your Organization, and Your Life”

Psychologists for Social Responsibility (PsySR) is pleased to be a co-sponsor of the launch of PsySR member Bob Doppelt’s new book, *From Me to We*. Doppelt, who has extensive experience in systems change, offers a simple yet compelling five-part framework to guide the changes in thinking and behavior needed to address and move toward resolving the climate crises, growing social inequity and injustice, and many other pressing issues.

What: Book talk and signing by leading climate and sustainability practitioner and author, Bob Doppelt, whose new book is “From Me To We: The Five Transformative Commitments Required To Rescue The Planet, Your Organization, And Your Life” (Greenleaf Publishing UK). A summary of the book can be found at: <http://bit.ly/HjCuqo>

When: Monday, April 23 from 6:30-8:00 pm

Where: The Cullen Room at Busboys and Poets, 5th and K, 1025 5th St. NW
Washington DC

Who: Bob Doppelt is Executive Director of The Resource Innovation Group (TRIG), an organization dedicated to sustainability and global climate change education, research, and technical assistance, affiliated with the Center for Sustainable Communities at Willamette University, where Bob is also a Senior Fellow. TRIG is involved with climate preparedness, renewable energy, climate communications and behavioral change, and sustainable thinking projects across the U.S., including coordinating the National Climate Ethics Campaign.

Bob is the author of *The Power of Sustainable Thinking: How To Create a Positive Future for the Climate, The Planet and Your Life* (Earthscan Publishing, 2008), and of *Leading Change toward Sustainability: A Change Management Guide for Business, Government and Civil Society* (Greenleaf Publishing, 2003). Both books have been recognized as among the “most important” publications in the areas of climate change and sustainability.

Please join us for an inspiring talk!